



**Innovation, transparency and solidarity for the earthquake-affected areas**

**Legambiente opens to donations in Bitcoin thanks to the Italian startup Helperbit**

**The funds raised will be donated to the campaign "The Rebirth has a young heart", dedicated to youth entrepreneurs in the areas affected by the earthquakes in August and October.**

Legambiente, the first non-profit organization in Italy, started a new collaboration with Helperbit startup to adopt Bitcoin and the Blockchain technology, adding another channel for fundraising and offering to its donors complete transparency and traceability of economic flows.

This new opportunity will be available, in this first phase, for the fundraising campaign "The Rebirth has a young heart" ([www.rinascitacuoregiovane.it](http://www.rinascitacuoregiovane.it)), launched to help young entrepreneurs in the areas affected by the earthquake, in order to accelerate the reconstruction of the production structure and strengthen the support to affected communities.

It is an innovative digital instrument that offers many advantages in terms of safety, time and cost, allows you to open up to international scene, receiving donations in Bitcoin from all around the world, and to monitor the management of funds. To embark on this path, Legambiente has relied on Helperbit, an Italian startup that uses Blockchain technology in the humanitarian emergency and charity sectors, winner of several international competitions and selected by the United Nations for the World Humanitarian Summit.

"With the choice we made - says **Rossella Muroli, national president of Legambiente** - we are now the leading non-profit organization in Italy and among the few in the world to accept donations through this payment method, which guarantees to donors full traceability of both their contribution and the results obtained."

When you will donate, it will be possible to analyze the total received charity transactions, and later, through Helperbit platform, you can check how the funds will be spent, in order to have the guarantee that they have reached their final destination and monitor the impact resulting from the economic aid.

"Work alongside a historical organization like Legambiente and see the enthusiasm demonstrated in facing new technological challenges is certainly very pleasant - says **Guido Baroncini Turricchia, CEO and co-founder of Helperbit** - Their curiosity for the blockchain transparency and their innovative approach makes Legambiente certainly one of the most open-minded Italian non profit. I hope that this reality will become an example and incentive also other non-profit organizations to undertake a path focused on transparency "

**Get more info:** [https://helperbit.com/donateit\\_faq.php](https://helperbit.com/donateit_faq.php)

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